

Press Release: Saitek launches the ultimate fun PC mouse

Bristol — 20 August 2007, Saitek (www.saitek.com) today announced the launch of the Photo Mouse – a customisable, fun tool for PCs.

Recognising the increasing use of PCs as fun tools for communicating with friends and family, Saitek has launched the Saitek Photo Mouse – a fully featured optical mouse that can be customised by printing a favourite photograph and positioning it under the mouse's transparent cover.

Aimed at PC users who like to personalise their work/play/relaxation environment - as well as making an ideal gift/impulse purchase – the Photo Mouse functions as a compact, mobile picture frame. Users can print out their favourite photograph, cut it to the right size using the template provided, position it under the mouse's transparent cover and secure it by closing the cover. And the photo can be changed whenever the user wants. When the Mouse is plugged into a PC the photo is lit by the integral white spotlight.

At the same time the Saitek Photo Mouse doesn't compromise on performance. It features a highly comfortable ergonomic shape, 3 buttons, scroll wheel and accurate optical sensor, as well as simple and quick installation, so it can be used just like any other desktop mouse.

Commenting on the launch of the Photo Mouse, Maggie Heeley, Saitek Category Manager said: "Today's PC users are as likely to use their computer for fun as they are for work. Our new Photo Mouse offers an alternative to traditional grey and black PC peripherals, allowing PC users to customise their desk top-with a really comfortable, high performance mouse that's fun to use and great value too."



Compatible with all versions of Mac OS X, Windows XP and Vista, the Saitek Photo Mouse is the fun addition to the discerning computer user's setup.

About Saitek:

Saitek designs and manufactures consumer electronics products which work together to improve the user's multimedia, gaming and communications experiences. Constant innovation, superior technology and a high degree of functionality make Saitek products the choice of computer users around the world.

The Saitek product range today includes mice, keyboards, headsets, PC gaming controllers, as well as other PC peripherals. The latest addition is a new family of innovative and practical audio products designed to improve users' digital entertainment experiences.

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